

Keep
the
light
shining



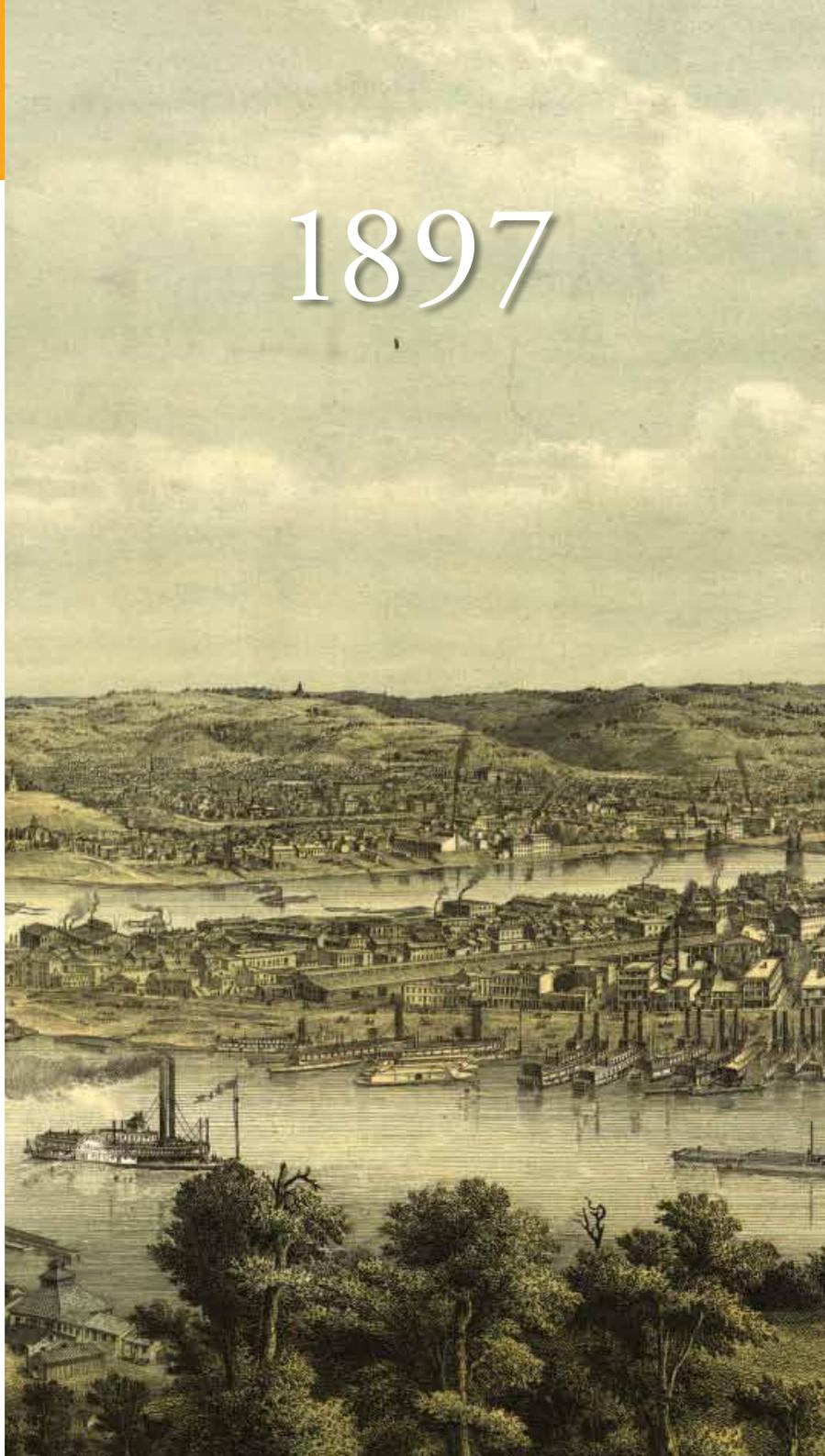
A BRILLIANT PAST

Shining brightly above the city of Pittsburgh, Saint Mary of the Mount is a regional beacon of light to families throughout Western Pennsylvania.

Since 1897, our historic Gothic structure has served as “Pittsburgh’s Church” to city visitors who view its brilliance at the edge of Mt. Washington and to viewers who can’t miss it during televised city celebrations and sporting events.

For more than 137 years, our Parish has served families and individuals in mind, body and spirit, and for much of that time, our Saint Mary of the Mount School provided a legacy of Catholic education. With the St. Justin’s merger, our new family is strengthened to 1,500-plus current households who call Saint Mary of the Mount their church home. We continue to enjoy great Parish and community support as we prepare our church for its future.

1897



We at Saint Mary of the Mount

are in fact a people of our patron saint, and she is guiding us through anticipation, challenge and change. Our *Keep the Light Shining* Capital Campaign supports three primary goals:

1 Preservation
of our beautiful
church building.



Today



The beacon that is Saint Mary of the Mount is now positioned to shine even brighter over the Pittsburgh landscape as we begin work toward securing our future.

That future will include upgrades and needed preservation of our church and an exciting new development—the construction of a new parish center, to be built next to the current church property. The campus setting that results will enable us to house religious education, provide meeting space, host wedding receptions—mere steps from our church—and serve as a gathering space for the Catholic Deaf Community, now part of the Saint Mary of the Mount family.

In order to meet our goals and realize the dreams of our Parish community, we are embarking on an ambitious Capital Campaign to raise a minimum of \$3 million. We are looking to you, the parishioners of our historic church, to help us preserve our legacy and secure our future for generations to come, all the while living in the Spirit through ministries that advance our mission.

2 Construction of a parish center to accommodate growing ministries and educational programs as well as gathering space.

3 Support of “The Church Alive” campaign that addresses many crucial needs in our Diocese.

CAMPAIGN PRAYER

“Do not be afraid, Mary, for you have found favor with God!” — Luke 1:30

Lord, You love us and have great plans for us. Like Mary, the first to receive You, we receive your life, your presence, your call— with embrace and hesitation. We sometimes take our very gifts of Time, Talent and Treasure for granted and fumble on how to best use them in your name. Guide us, O Lord.

Lord Jesus Christ, we embrace You as the center of our lives. As we do, You help us to elevate your Gospel and people over all things. You help us to use our earthly gifts in honor and praise to You. You help us to focus on what is most important in our lives, and to live in your simplicity and truth. You help us to grow in mind, body and spirit. With and in You, we ultimately transform our community and our world. Guide us, O Lord.

In accepting You and becoming true stewards of what You have given us, we together do astounding things and all the world experiences your Light. Guide us, O Lord.

As people of Mary, we proclaim her words of praise to You: “For you have looked with favor upon your lowly servant and from this day forward all generations will call me blessed.” Please Lord, as we labor to build your Kingdom on Earth, we humbly ask that You continue to bless this house—your house— known as Saint Mary of the Mount.

Amen!

Father Michael

OUR NEED FOR MORE

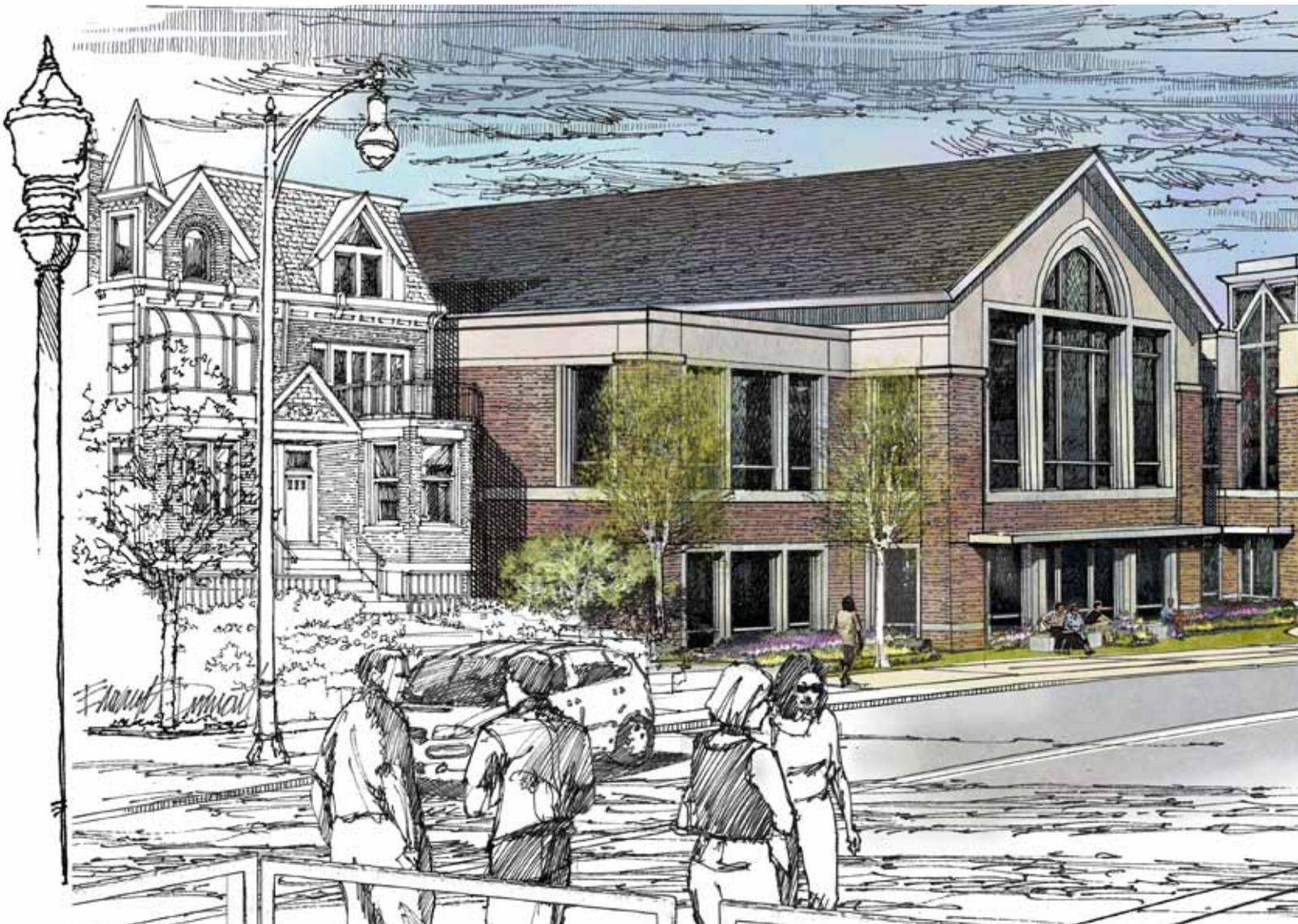
As Saint Mary of the Mount Parish continues to grow and evolve with new families and the opportunity to serve as the home of the Catholic Deaf Community, this Capital Campaign can help our Parish to take its place as not just the most visible Catholic Parish in the region, but the most welcoming and innovative as well. Our new parish center will be a spiritual beacon to the Pittsburgh community, drawing in new events, new supporters and new parishioners.

Give, and it
will be given
to you. —*Luke 6:38*

WITH YOUR SUPPORT AND GOD'S HELP

We need your pledge of financial support to ensure the success of our Capital Campaign. Reaching our goal requires a gift of sacrifice rather than convenience. Because few, if any, individuals can give as much in one lump sum as could be given over a period of 60 months, we are asking all parishioners to pledge to the best of their financial ability. This is the only way we can raise a large capital sum. With God's help and your generosity, we will succeed.

Total Commitment	10% Down Payment	Monthly Sacrifice
\$250,000	\$25,000	\$3,750
\$150,000	\$15,000	\$2,250
\$100,000	\$10,000	\$1,500
\$75,000	\$7,500	\$1,125
\$50,000	\$5,000	\$750
\$25,000	\$2,500	\$375
\$15,000	\$1,500	\$225
\$10,000	\$1,000	\$150
\$7,500	\$750	\$112
\$5,000	\$500	\$75
\$3,000	\$300	\$50* (\$1.67 Daily Sacrifice)



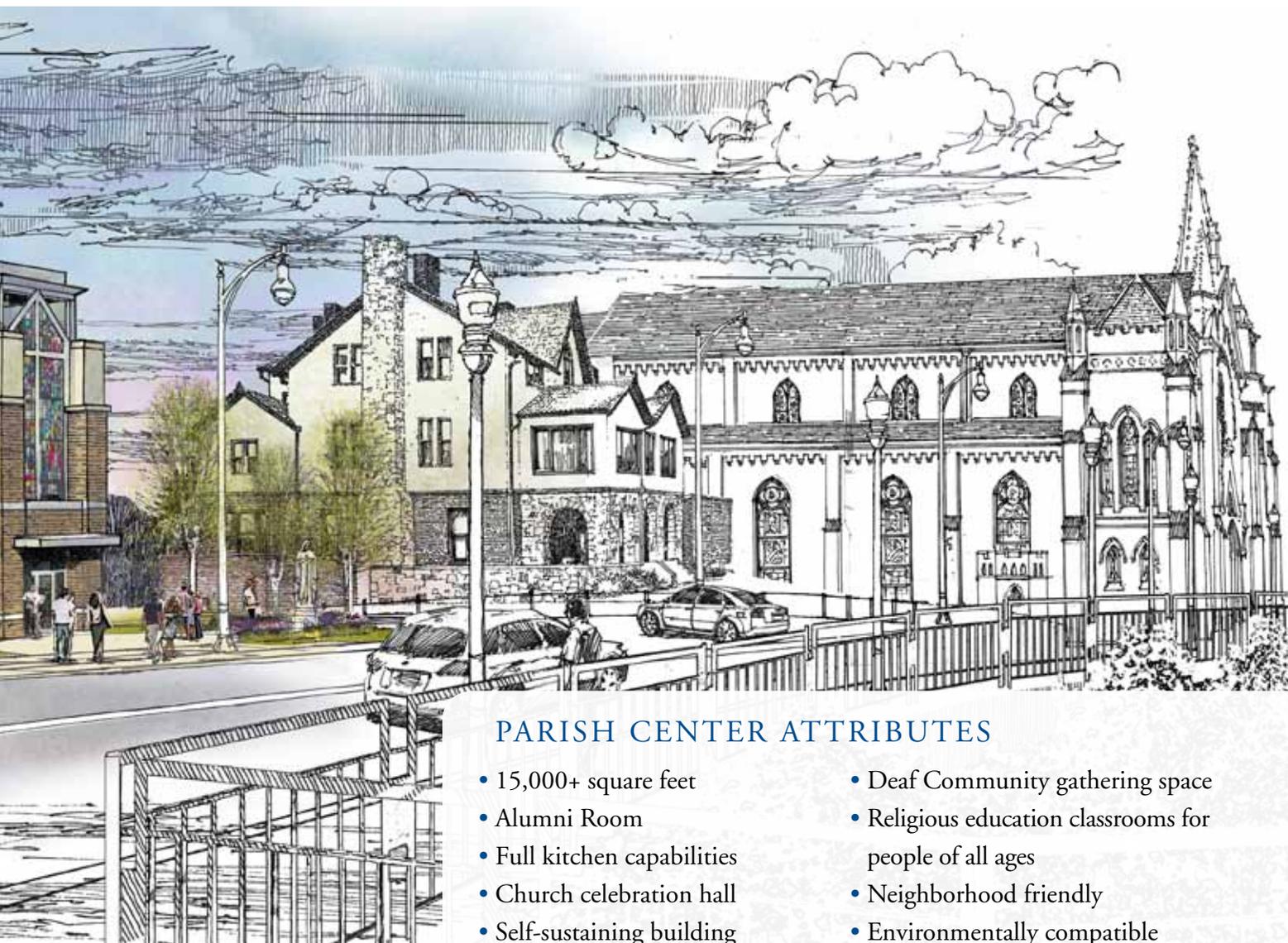
COMMUNITY TODAY

As one of the most prolific structures, religious or secular, in the city of Pittsburgh, there is beauty in our architecture and great depth to the community behind our façade. We enjoy repute for our music ministry via a unique alliance with Duquesne University's Department of Music, and wellness initiatives focused on Mind, Body and Spirit. We vigorously live our values and proclaim them through our ministries and in our daily lives: We place spirituality and prayer at the center of our lives. We elevate Gospel and people over church rules. We encourage stewardship in all its forms. We embrace noble simplicity and uphold truth in all of our dealings. We encourage the formation of families and individuals. And, we seek to cultivate the transformation of the local community and the world. Lofty values indeed, but we commit to live them in a manner that shines our light broadly so that others may see our faith in action and join in our mission.

While we have always enjoyed multiple properties on the Mount, most recently the locations and configurations have not ideally served our needs. A new parish center will correct that problem, enabling Saint Mary of the Mount to further its goals of enabling worship, education and social activities in Glory to God.

Several years ago, when we sought to strengthen the Parish balance sheet, the community answered our call through financial stewardship. It is now time to take our next step to the future, and we are asking our community once again to heed the call.

Saint Mary of the Mount is poised at the precipice of the city of Pittsburgh to shine ever brighter as Pittsburgh's Church.



PARISH CENTER ATTRIBUTES

- 15,000+ square feet
- Alumni Room
- Full kitchen capabilities
- Church celebration hall
- Self-sustaining building
- Deaf Community gathering space
- Religious education classrooms for people of all ages
- Neighborhood friendly
- Environmentally compatible

FREQUENTLY ASKED QUESTIONS

Q. How can I help? Can I pledge over time?

A. Our campaign offers a range of gift opportunities over a 5-year pledge period. You may choose a pledge plan that provides you with both the flexibility and time to complete payment within the full 5-year cycle. After carefully reading the campaign material, make a pledge to the best of your financial ability payable over 60 months.

Q. Can I change my pledge if necessary?

A. Yes, a pledge is a gift in good faith—your gift intention after prayerful reflection. Pledges can be restructured, put on hold or canceled as extreme circumstances warrant. All we ask is that you do your best to advise us of any personal changes that may affect your pledge.

Q. Will there be a minimum pledge?

A. No. However we will need a sacrificial pledge, regardless of the amount, from all of our families. We are asking for equal sacrifice, not equal giving. Each family is asked to keep Saint Mary of the Mount in prayer during the campaign and to keep our Parish close in terms of your time, talent and treasure during our time of need. All pledges are important, needed and appreciated. In order to reach our minimum goal of \$3 million, we will need as many generous pledges as possible. The chart provided shows how a gift at any level translates to annual and monthly sacrifices. Hopefully you and your family can see yourselves fulfilling a prayerful goal in this manner.

Q. Can Memorial Gifts/Pledges be paid over the 60-month pledge period?

A. Yes, as is the case with all gifts.

Q. Are the pledges above and beyond my regular offertory?

A. Yes. We ask that you maintain your regular Sunday offering because the Parish will continue to have normal operating expenses.

Q. What about one-time gifts?

A. All gifts are gratefully appreciated, but reaching our goal requires gifts of sacrifice rather than convenience,

and no one can give as much in one payment as could be given over a period of 60 months—except in unusual circumstances. Therefore, for the success of the campaign, we are asking all parishioners to consider a “pledge” rather than give a “one-time” cash gift if possible. This is the only way we can raise a large capital sum over the campaign period.

Q. What about transferring/donating gifts of securities or stocks?

A. Securities may be given as campaign gifts at their present market value. Transferring securities can allow you to avoid capital-gain taxation and receive an income tax deduction based on fair market value. Please tell the campaign volunteer with whom you speak that you want to transfer securities.

Q. When do pledge payments begin?

A. After carefully reading this brochure, make a pledge to the best of your financial ability, payable over 60 months. A down payment could be applied as early as the current month and the remaining installments would begin soon thereafter. You can direct the overall timing of your payments; however, keep in mind that our church needs at least half of our total goal in cash to proceed with construction of the new parish center.

Q. Does my pledge support “The Church Alive” campaign?

A. Yes it does. All Pittsburgh Parishes, including ours, support the Diocesan campaign. Saint Mary of the Mount has been able to save an amount appropriate to donate to the Diocese, so you can be sure that while your pledge generally supports The Church Alive, it most directly supports our Parish initiatives of church upkeep and the new parish center.

Q. May I earmark funds for specific aspects of the parish center or church maintenance?

A. Yes you may. There will be naming rights granted in exchange for major donations. You may consider using such opportunities to remember loved ones or to ensure that your own legacy recalls your love of Saint Mary of the Mount—either within the church building or the new structure.

— PARISH MISSION STATEMENT —

“You are the light of the world. A city set on a mountain cannot be hidden.”

(Matthew 5:14)

Called to be a beacon of God’s Light, we are a diverse Roman Catholic community,
striving to live the Gospel by loving and serving God and our neighbor.



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